FOR IMMEDIATE RELEASE

Dive into **DOLPHINS AND WHALES 3D**
Meet extraordinary and fascinating ocean tribes as never-before-seen in stunning 3D

*Premieres March 14, 2008 at Entergy IMAX® Theatre*

NEW ORLEANS -- (March 10, 2008) — **DOLPHINS AND WHALES 3D: Tribes of the Ocean** is a new underwater documentary film presented by Jean-Michel Cousteau. Dive into a new immersive and highly emotional adventure with Jean-Michel Cousteau’s **DOLPHINS AND WHALES 3D**. This awe-inspiring documentary film narrated by Daryl Hannah will take you from the dazzling coral reefs of the Bahamas to the warm depths of the waters of the exotic Kingdom of Tonga for a close encounter with the surviving tribes of the ocean.

Through the powerful IMAX® theatre medium and stunning images captured for the very first time in 3D, view their lives and habitats as never-before-seen. You will come so close to wild dolphins and belugas you will virtually touch them. You will witness the profound love of a Humpback mother for her newborn calf, and will come eye-to-eye with singing Humpback males. You will meet an orca, the mighty King of the ocean, and enjoy a wonderful moment with the gentle manatee.

Explore many little-known aspects of these fascinating and fragile creatures capable of sophisticated communication and social interaction. Join the expert team of ocean explorers that brought you **SHARKS 3D** and **OCEAN WONDERLAND 3D** in an unforgettable diving experience that documents the life of these graceful, majestic yet endangered sea creatures.

An extensive three years of production were required to capture the images of the cast of **DOLPHINS AND WHALES 3D: Tribes of the Ocean**. Principal photography began in June 2004 in Polynesia, and consisted of no fewer than 12 international expeditions and 600 hours underwater at some of the remotest locations on Earth, including off the Pacific Ocean atolls of Moorea and Rurutu, Vava’u Island in the Kingdom of Tonga, Pico Island in the Azores archipelago, the Valdez Peninsula in Argentina, Australia’s Sapphire Coast, the Bay of Islands in New Zealand and Canada's Hudson Bay.

more…
DOLPHINS AND WHALES 3D at Entergy IMAX Theatre … add one

Entergy IMAX® Theatre ticket prices are $8.50 for adults, $5.50 for children ages 2-12, and $7.50 for seniors ages 65+. Audubon Nature Institute members receive a $2.00 discount per ticket. Continue your underwater adventure with money-saving combination tickets to the next-door Audubon Aquarium of the Americas. Up to four hours discounted parking is available at the Hilton New Orleans Riverside’s “Whale Lot,” Hilton Garage, World Trade Center on Convention Center Boulevard with valid ticket stub. Advance tickets are recommended and can be purchased by calling (504) 581-IMAX or 1-800-774-7394 or visiting www.auduboninstitute.org. Dolphins and Whales 3D will be showing at 10 and, 1pm, and 5pm. Other films showing will be Sea Monsters 3D (11 a.m., 2 p.m., and 4p.m.) and Hurricane on the Bayou (12 p.m., and 3 p.m.).

3D Entertainement Ltd. is a fully-integrated independent company specializing in the productions, distribution and marketing of unique and innovative underwater-themed 3D documentaries for IMAX® theatres and Digital 3D Cinemas worldwide. Our mission is to immerse audiences of all ages in unique 3d story-driven experiences that inspire and educate on the vital need to protect the oceans and their inhabitants. For more information, visit http://www.3Dfilms.com.

Audubon Nature Institute operates nine parks and museums in New Orleans dedicated to Celebrating the Wonders of Nature, including Audubon Zoo, Audubon Aquarium of the Americas, Entergy IMAX® Theatre, Audubon Louisiana Nature Center (currently closed due to severe storm damage), Audubon Center for Research of Endangered Species, Freeport-McMoRan Audubon Species Survival Center, Wilderness Park, Woldenberg Riverfront Park and Audubon Park. Its 10th facility, Audubon Insectarium is scheduled to open later this year.

###

Hi Resolution Images for download are available at: http://www.audubonimages.com/gallery/index.php?id=4

Media Contact: Chimene Grant Connor
(504) 212-5145 (direct)
(504) 329-0996 (cell)
cconnor@auduboninstitute.org

Thomas Frese
(504) 212-5491 (direct)
(504) 329-7429 (cell)
tfrese@auduboninstitute.org